

As seen in

Tech Biz

ATLANTA
BUSINESS
CHRONICLE



Palaniswamy "Raj" Rajan

*Co-founder, president and CEO
eLaunchpad*

Age: 30

Education: Bachelor's degree in computer engineering and master's degree in computer science from the Florida Institute of Technology

Previous position: Co-founder of VerticalOne, a content personalization service that is now a division of S1 Corp.

Company background: eLaunchpad is a rapid-fire business launcher that help technology companies take off quickly and reach profitability while creating sustainable value.

Number of employees: 15

Year company established: 2000

Most significant event affecting Atlanta's technology community this past year: Stock market correction and subsequent shake-out

Biggest challenge facing Atlanta's technology community: Educating and retaining the brightest talent

Biggest job challenge: Finding enough hours in the day to accomplish everything

What keeps you up at night worrying?: Finding enough talent to successfully execute on the business propositions

Jay Chaudhry

*Chairman and co-founder
Air2Web, CoreHarbor,
and eLaunchpad*

Age: 41

Education: Bachelor's degree in electrical engineering from IT-BHU Vatanasi, India; master's degree in computer engineering, industrial engineering and MBA from University of Cincinnati



Chaudhry

Previous position:

Senior vice president of IQ Software

Company back-

ground: Air2Web enables businesses to extend their Internet services to hand-held

wireless devices. CoreHarbor is an e-commerce ASP specializing in business-to-business e-commerce.

eLaunchpad is a business incubator and accelerator, with a focus on technology companies in the infrastructure, B2B, wireless and security verticals.

Number of employees: 130 (Air2Web); 35 (CoreHarbor); 15 (eLaunchpad)

Year company founded: 1999 (Air2Web and CoreHarbor); 2000 (eLaunchpad)

Most significant event affecting Atlanta's technology community this past year: The growth in venture capital and incubators

Biggest challenge facing Atlanta's technology community: Atlanta's laid-